

**Media Contact**

Jason Owenby

770-843-7126

jason@jackbrownsjoint.com

**Award-Winning Jack Brown's Beer & Burger Joint Opening New Memphis Location with Unique and Creative Twists on American Classics**

*A burger joint with a passion for craft beer is coming to Memphis, TN.*

MEMPHIS, TN – Jack Brown's Beer and Burger Joint, the dream of two childhood best friends, is opening a new restaurant location in Memphis on Monday, January 29, 2024. Expect a flavorful farm-to-table experience with 100% American Wagyu Beef Burgers, and an extensive, variety-filled beer menu. Jack Brown's provides the chance to try something new.

The joint is notorious for offering one-of-a-kind, creative twists on American classic burgers. With a purposely simple menu that's anything but ordinary, anticipate a diverse selection of crave-able, award-winning burgers. Their craft beer options range from local gems to styles from all corners of the world. The founders of Jack Brown's have chosen to focus on doing one thing and doing it really well: providing a memorable experience for people and their taste buds. The restaurant has done just that, all while cultivating an atmosphere of nostalgia, with a character reminiscent of your classic dive-bar.

"From the beginning, it's always been about great craft beer and burgers. It's simple, sweet, and to the point. It's also about consistency, so you won't find any lettuce or tomato on our burgers," says Aaron, Co-Founder of Jack Brown's. "We hope you enjoy your experience at Jack Brown's, but really we just want you to feel welcome. Our staff is the "special sauce" that brings all of this together. They have all been trained to guide you through the world of craft beer and crazy burgers and to make sure you have a great time. We claim this joint in the name of good beer, good food, and good people!"

Jack Brown's is a bar that happens to sell a really fantastic burger. This childhood dream-turned-reality, starting in Harrisonburg, VA, has since spread across the Eastern U.S. For additional information on menus, locations, and more, please visit [www.jackbrownsjoint.com/](http://www.jackbrownsjoint.com/).

###